

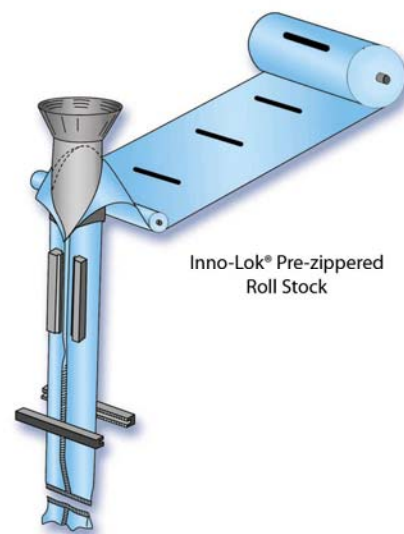
PRESS RELEASE

Eagle Flexible Packaging adds Inno-Lok[®] Resealable Packaging to its list of products and services.

After a strong 2009 in both revenues and R&D investment, Eagle continues to focus on their customers' needs with an investment in an Inno-Lok[®] machine.

West Chicago, IL January, 2010: Eagle Flexible Packaging recently invested in an Inno-Lok[®] Transverse Pre-Zipped Film System adding yet another product/service to their growing list of capabilities. "We strive to deliver excellence in everything we do and vertically integrating the Inno-Lok[®] product into our manufacturing mix allows us to make good on our value proposition. Adding Inno-Lok[®] gives us the ability to deliver better service at a lower cost than we would have been able to without this technology in-house." says Tom Tyndall, Vice President/General Manager. Servicing our customers is our top priority at Eagle and listening to their needs brought Eagle to invest in this new capability.

Inno-Lok[®] pre-zipped roll stock can save up to 50% in zipper material and up to 15% in packaging material. Inno-Lok[®] pre-zipped roll stock provides an alternative to customers who desire an increase in productivity in packaging while reducing the level of waste in materials. An Inno-Lok[®] zipper allows detailed, high-lighted printing around and about the zipper/resealable functionality of their package – creating enhanced shelf appeal.



To learn more about Eagle Flexible Packaging's capabilities and products, visit us online at www.eagleflexible.com.

About Eagle Flexible Packaging

Eagle Flexible Packaging is a US printer and converter of flexible packaging including, but not limited to: eight-color printed roll fed film for form, fill, and seal machines, preformed pouches, zippered pouches, stand up pouches, shrink sleeve labels, NVIRO[™] (sustainable packaging solution), laminating, slitting and rewinding, pre-press, and printed Inno-Lok[®] resealable roll stock. Located in West Chicago, IL (USA), Eagle operates their services of prepress, print, and converting all under one roof. Focused on quality and innovation, Eagle has invested in a PrePress Department utilizing Direct Laser Engraving, a 100% Defect Detection System, and other quality measures provided by high-tech tools.